

Business Ethics and Responsibility *Making Ethically-Based Complex Business Decisions*

Business and government are continually in the spotlight for decisions made and actions taken – or not taken – by individuals in the organization. Few organizations, however, take a proactive approach in adopting a code of ethics to guide management and employees in interacting with each other and while acting as representatives of the organization. This seminar addresses the meaning of ethics and teaches decision-makers how to adopt and practice a code of ethics appropriate to their organization.

Benefits

Upon completion of this program, participants will be able to . . .

- Understand the importance of a "code" of ethics
- Clarify expectations for ethical behavior
- Manage the implementation of a code of ethics
- Learn how to make ethical decisions

Topics

ETHICS IN LEADERSHIP

- Identify excellence in organizations and leadership
- Recognize characteristics of ethical leaders
- Understand ethics for business situations
- Define values and principles

ETHICAL DECISION MAKING

- Explore an ethical decision-making model
- Understand personal and organizational value systems
- Analyze situations based on values and ethical behavior
- Clarify and identify expectations by communicating ethical priorities
- Gain commitments and follow through

PRACTICING A CODE OF ETHICS

- Create an environment that fosters and rewards ethical behavior
- Lead by example
- Measure commitment and results

Format

The format is a half-day workshop. This format provides participants with the tools for making business decisions based on a code of ethics.