

Business Ethics and Responsibility

Making Ethically Based Complex Business Decisions

Business and government are continually in the spotlight for decisions made and actions taken – or not taken – by individuals in the organization. Few organizations, however, take a proactive approach in adopting a code of ethics to guide management and employees in interacting with each other and while acting as representatives of the company. This seminar addresses the meaning of ethics and teaches decision-makers how to adopt and practice a code of ethics appropriate to their organization.

Benefits

Upon completion of this program, participants will be able to

- Recognize the role of management in setting an example
- Understand the importance of a "code" of ethics
- Clarify expectations for ethical behavior
- Manage the implementation of a code of ethics

Topics

ETHICS IN LEADERSHIP

- Identifying excellence in organizations and leadership
- Recognizing characteristics of ethical leaders
- Understanding ethics for business situations
- Defining values and principles

ETHICAL DECISION MAKING

- Exploring an ethical decision-making model
- Understanding personal and organizational value systems
- Analyzing situations based on values
- Clarifying and identifying expectations
- Gaining commitments and follow through

PRACTICING A CODE OF ETHICS

- Creating an environment that fosters and rewards ethical behavior
- Leading by example
- Measuring commitment and results

Formats

Formats include full-day and half-day workshops. Both formats provide participants with the tools for making business decisions based on a code of ethics. The full-day format includes interactive exercises to replicate the business environment and decision-making process.

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